education

Department:
Education
PROVINCE OF KWAZULU-NATAL

NATIONAL SENIOR CERTIFICATE

GRADE 11

BUSINESS STUDIES

COMMON TEST

MARCH 2020

MARKS : **100**

TIME : **$1^{1}/_{2}$ Hours**

This question paper consists of 7 pages.

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INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of THREE sections

   SECTION A: COMPULSORY
   SECTION B: Consists of THREE questions
   Answer any TWO of the THREE questions in this section.
   SECTION C: Consists of TWO questions
   Answer ONE of the TWO questions in this section.

2. Read the instructions for each question carefully and take particular note of what is required.

3. Number the answers correctly according to the numbering system used in this question paper. No marks will be awarded for answers that are numbered incorrectly.

4. Except where other instructions are given, answers must be in full sentences.

5. Use the mark allocation and nature of each question to determine the length and depth of an answer.

6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME
A: Objective-type questions COMPULSORY	**1**	**20**	**20 minutes**
B: THREE direct/indirect-type questions CHOICE (Answer any TWO	**2**	**20**	**20 minutes**
	3	**20**	**20 minutes**
	4	**20**	**20 minutes**
C: THREE essay-type questions CHOICE (Answer any TWO essays.)	**5**	**40**	**30 minutes**
	6	**40**	**30 minutes**
TOTAL		**100**	**90 minutes**

7. Begin the answer to EACH question on a NEW page, for example QUESTION 1 – new page, QUESTION 2 – new page, et cetera.

8. You may use a non-programmable calculator.

9. Write neatly and legibly.

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SECTION A (COMPULSORY)

QUESTION 1

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write the letter (A-D) next to the questions numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.4 D.

1.1.1 A business has full control over …environment.

A macro
B market
C mecro
D micro

1.1.2 F & G Bank forms part of the ……..sector.

A primary
B secondary
C tertiary
D public

1.1.3 A ...is classified as a challenge in the macro environment.

A difficult employees
B lack of vision and mission
C changes in consumer behaviour
D political change

1.1.4 Directors are jointly and severally liable together with the company for any debts and liabilities incurred by the company.

A. Personal liability
B. Private
C. Public
D. State – owned

1.1.5 A founding document that governs the running of a company is known as…

A prospectus
B certificate of incorporation
C notice of incorporation
D memorandum of incorporation

(5x2) **[10]**

1.2 Complete the following statements by using the word(s) in the list below. Write only the word(s) next to the question number (1.2.1–1.2.5) in the ANSWER BOOK.

lessee...;limited ...;hedging against inflation....; trademark...; strategic alliance agreement ...;prospectus...;copy right...; unlimited...;debentures...;lessor

1.2.1 A...is a unique word/symbol/phrase used to identify manufacturers products.

1.2.2 Businesses can use ...as a way of establishing power relationships.

1.2.3 Shareholders are not responsible\liable for the debts of the business in case of...liability.

1.2.4 An invitation issued by public companies for shares offering is known as...

1.2.5 A ...acquires the right to use goods provided over a specific period in return for payment.

(5 x 2) (10)

TOTAL SECTION A: [20]

SECTION B

Answer ANY TWO questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, for example QUESTION 2 on a NEW page, QUESTION 3 on a NEW page, et cetera.

QUESTION 2: BUSINESS ENVIRONMENTS

2.1 Name TWO components of macro environment. (2)

2.2 Read the scenario below and answer the questions that follow.

ZAROS FURNITURE'S (ZF)

Zaros Furniture's (ZF) specialises in the manufacturing of office furniture and equipment. ZF is faced with the following challenges:

- The suppliers of raw materials delayed delivery by two weeks.
- ZF customers are demanding modern and technological advance office equipment.
- The recent increase in interest rates has forced ZF to increase their prices.

2.2.1 Identify TWO challenges of the market environment from the scenario above. (2)

2.2.2 State the extent of control that ZF has over the market environment. (2)

2.3 Analyse the impact of sexual harassment as an ethical misconduct on businesses. (4)

2.4 Explain any TWO types of lobbying. (6)

2.5 Justify the role of trade unions in the workplace. (4)
[20]

QUESTION 3: BUSINESS VENTURES

3.1 Outline aspects that must be included in the prospectus. (3)

3.2 Read the scenario below and answer the questions that follow.

SENSATIONS HOLIDAY RESORT(SHR)

Selena and Linda have been running Sensations Holiday Resort (SHR) for the past 7 years. Selena has requested Linda to consider changing their current form of ownership, as they are both liable for the all the debts of the business. Selena has put forth a proposal to change to a private company.

3.2.1 Identify the current form of ownership of SHR. Motivate your answer by quoting from the scenario. (3)

3.2.2 Discuss the advantages of a private company. (8)

3.3 Advise businesses on the disadvantages of leasing. (6)
[20]

QUESTION 4: MISCELLANEOUS TOPICS

BUSINESS ENVIRONMENTS

4.1 Identify the socio – economic issue illustrated in each scenario below:

4.1.1 A general increase in prices and fall in the purchasing value of money. (2)

4.1.2 An act by a country/company exporting product at a price that is lower in the foreign importing market than the price in the exporters domestic market. (2)

4.2 Explain the link between primary, secondary and tertiary sector. (6)

BUSINESS VENTURES

4.3 Discuss the contractual implications of outsourcing on businesses. (6)

4.4 Tabulate the differences between a Public and Private Company. (4)
[20]

TOTAL:SECTION B [40]

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SECTION C

Answer ONE question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of the chosen question.
The answer to EACH question must start on a NEW page, for example QUESTION 5 on a NEW page, QUESTION 6 on a NEW page, et cetera.

QUESTION 5:BUSINESS ENVIRONMENTS (CONTEMPORARY SOCIO ECONOMIC ISSUES)

Socio- economic issues such as piracy, cultural and demographics issues, economic crime and strikes impact negatively on business operations and productivity. The government introduced Labour Relations Act in order to assist businesses in dealing with strikes and go – slow actions.

With reference to above statement write an essay on the following aspect.

- Elaborate on the meaning of piracy.
- Discuss the impact of the following socio–economic issues on business operations.
  - Cultural and demographics issues.
  - Economic crimes
  - Strikes
- Analyse the difference between strikes and go – slows
- Advise businesses on the purpose of Labour Relations Act. **[40]**

QUESTION 6: BUSINESS VENTURES (AVENUES OF ACQUIRING BUSINESSES)

Emerging entrepreneurs have various avenues at their disposal to acquire / establish new businesses. Entrepreneurs must familiarise themselves with the advantages, disadvantages and contractual implications of each avenue.

Write an essay in which you include the following aspects:

- Define the term franchising.
- Describe the advantages and disadvantages of franchising.
- Advise businesses on the contractual implications of franchising.
- Justify the benefits of outsourcing for businesses **[40]**

TOTAL SECTION C: [80]

TOTAL MARKS: [100]

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