Province of the
EASTERN CAPE
EDUCATION

Iphondo leMpuma Kapa: Isebe leMfundo
Provinsie van die Oos Kaap: Department van Onderwys
Porafensie Ya Kapa Botjahabela: Lefapha la Thuto

NATIONAL SENIOR CERTIFICATE

GRADE 12

SEPTEMBER 2026

CONSUMER STUDIES

MARKS: **200**

TIME: **3 hours**

This question paper consists of 16 pages.

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INSTRUCTIONS AND INFORMATION

1. This question paper consists of SIX questions:

QUESTION	CONTENT	MARKS	TIME (minutes)
SECTION A (Short questions)			
1	Short questions (ALL topics)	40	20
SECTION B (Long questions)			
2	The Consumer	40	40
3	Food and Nutrition	40	40
4	Clothing	20	20
5	Housing	20	20
6	Entrepreneurship	40	40
	TOTAL:	200	180

2. All the questions are COMPULSORY.

3. Number the answers correctly according to the numbering system used in this question paper.

4. Start EACH question on a NEW page.

5. You may use a calculator.

6. Write only with blue or black ink.

7. Pay attention to spelling and sentence construction.

8. Write neatly and legibly.

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SECTION A

QUESTION 1: SHORT QUESTIONS

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.20) in the ANSWER BOOK, for example 1.1.21 D.

1.1.1 E-waste is the term used to describe the following:

A Appliances that waste energy
B Discarded electrical appliances
C Energy-efficient appliances
D Unused economic appliances (1)

1.1.2 Sin tax is charged on daily consumables such as:

A Goods and services
B Alcohol and tobacco
C Liquor and cigarettes
D Sugar and chocolate (1)

1.1.3 A power derived from the energy of falling water is called … power.

A irrigation
B air
C hydro
D high (1)

1.1.4 A standard fashion stays in for …

A a season.
B 2 to 3 years.
C many seasons.
D 5 to 6 years. (1)

1.1.5 A clothing item that has a high demand, but lasts a very short time:

A Standard trends
B Classic styles
C Style
D Fashion fad (1)

1.1.6 The general direction a fashion style takes is called:

A Fashion design
B Fashion fad
C Fashion trend
D High fashion (1)

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1.1.7 The following textiles are eco-friendly:

A Cotton and Linen
B Linen and Ramie
C Rayon and Hemp
D Hemp and Bamboo (1)

1.1.8 One of the main concerns about genetically modified foods:

A Allergic reactions
B High prices
C Low yields
D Poor quality (1)

1.1.9 Consumers enjoy food security when they …

A start a vegetable garden.
B are grant recipients for 6 months.
C take nutritional supplements.
D eat adequate and safe food. (1)

1.1.10 The following type of food additives have a negative influence on the behaviour of some children:

A Colourants
B Emulsifiers
C Gelling agent
D Stabilisers (1)

1.1.11 This disease is not transferred by contaminated water:

A Hepatitis A
B Escherichia coli
C Tuberculosis
D Dysentery (1)

1.1.12 A sell-by date means the …

A last date that the product is for sale.
B same thing as an expiry date.
C date that it is unsafe to eat.
D product will be safe if stored correctly. (1)

1.1.13 Choose the INCORRECT answer:

Food labelling legislation benefits the consumer in that …

A they enforce truthful descriptions.
B the consumer is given basic information.
C misleading claims can be justified.
D consumers can make informed decisions. (1)

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1.1.14 The legal document that proves that the buyer is now the legal owner of the property is called the …

A lease.
B deed of transfer.
C title deed.
D deed of sale. (1)

1.1.15 Homeowners comprehensive insurance covers …

A your home against fire, floods and disasters.
B all content of your home.
C the homeowner's life.
D the mortgage on your home. (1)

1.1.16 The least expensive method to pay for household appliance:

A Instalment sale transaction
B Credit card
C Personal loan
D Cash (1)

1.1.17 A possible risk of overstocking:

A Stock may become obsolete or damaged
B The business reputation may be harmed
C Production slows down
D Large orders go missing (1)

1.1.18 The price of products should be lowered …

A when the demand is high and the supply slow.
B during the time of year when sales are high.
C when there is new, strong competition.
D when the cost of materials increases. (1)

1.1.19 The stages when a business could reach its best sale scenario:

A 50% of the products are sold
B Quality products are produced
C Sales cover all expenses
D Fewer products are produced (1)

1.1.20 A business can reduce its carbon footprint by using:

A Inorganic materials
B Local raw materials
C Plastic packaging
D Synthetic cleaning agents (1)

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1.2 Choose the description in COLUMN B that matches the term in COLUMN A. Write only the letter (A–F) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK, for example 1.2.6 G.

COLUMN A FASHION CYCLE		COLUMN B DESCRIPTION	
1.2.1	Decline	A	a new fashion is represented to the market at international fashion shows
1.2.2	Introduction	B	fewer people are wearing the fashion and are looking out for something new
1.2.3	Peak	C	fashion is always changing and it is not static
1.2.4	Obsolescence	D	fashion reaches the height of its popularity and many people wear it
1.2.5	Rise	E	the fashion cycle is now complete and garments will go out of fashion
		F	the popularity of the fashion is increasing and more people are accepting and buying the fashion

(5 x 1) (5)

1.3 Choose the description in COLUMN B that matches the term in COLUMN A. Write only the letter (A–E) next to the question numbers (1.3.1 to 1.3.3) in the ANSWER BOOK, for example 1.3.4 F.

COLUMN A PROPERTY BUYING COST		COLUMN B DESCRIPTION	
1.3.1	Initiation fee	A	fee based on the market value of the property
1.3.2	Property tax	B	these fees are paid for the registration of the mortgage loan and property title
1.3.3	Deeds office fee	C	these taxes are paid to transfer the property from the seller to the buyer
		D	a percentage of the cost price of the home, payable by the buyer
		E	once-off fee payable to the bank after approval of the loan

(3 x 1) (3)

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1.4 Give ONE word/term for each of the descriptions below. Write only the word/term next to the question numbers (1.4.1 to 1.4.5) in the ANSWER BOOK.

1.4.1 Interest that is calculated on the original loan amount

1.4.2 A scheme where a product is sold and members are recruiting other members

1.4.3 Goods that the supplier has managed to import but the manufacturer does not want it sold in the country

1.4.4 A written promise to repair/replace a specific part without charge if it breaks/does not work properly within a specific period

1.4.5 The amount/cost charged by financial institutions to use their money

(5 x 1) (5)

1.5 Choose THREE ways in which a professional appearance can be created.

A Wearing clothes that fit well.
B Using as many accessories as possible.
C Not wearing clothes that will offend others.
D Keeping nails and hair neatly groomed.
E Wearing provocative clothing.
F Wearing comfortable shoes. (3 x 1) (3)

1.6 Choose FOUR ways in which a consumer can use electricity responsibly when preparing meals.

A Use a gas stove
B Rather grill your food in the oven
C Prepare one pot meals in the oven or on the stove
D Match the size of the saucepan with the size of the stove plate
E Keep the oven door open when cooking food
F Cut food into smaller pieces
G Do not lower the temperature once food starts boiling
H Boil a full kettle of water for three cups of coffee (4 x 1) (4)

TOTAL SECTION A: 40

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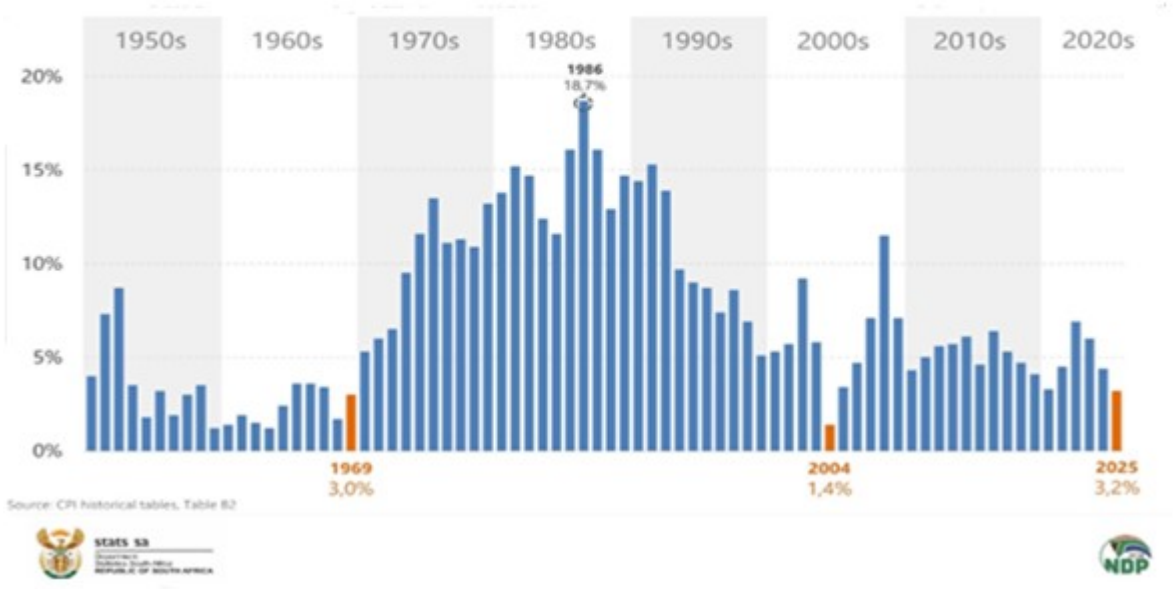
SECTION B

QUESTION 2: THE CONSUMER

2.1 Read the extract below and answer the questions that follow.

Inflation for 2025 was the lowest in 21 years. The December print concludes the result for the calendar year. The average inflation rate for 2025 was 3,2%. This is the lowest in 21 years (since 2004) when it was 1,4%. The next most recent year that inflation was lower than 3,2% was in 1969 (3,0%), 56 years ago.

AVERAGE CONSUMER INFLATION FOR 2025 WAS THE LOWEST SINCE 2004 THE NEXT MOST RECENT YEAR IN WHICH AVERAGE INFLATION WAS BELOW 3,2% WAS 1969



[Source:CPI historical tables, Table B2]

2.1.1 Define the following terms:

(a) *Inflation* (2)

(b) *Repo Rate* (2)

2.1.2 Demonstrate the effect of a lower inflation rate on the purchase power of the rand. (4)

2.1.3 Explain how the Consumer Price Index (CPI) is used to determine the inflation rate. (4)

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2.2 Study the cartoon below and answer the questions that follow.



[Source: https//spiritfinancialcu.org/spirit-financial-blog/2022/2/8/:]

2.2.1 Identify the type of scam presented in the picture. (1)

2.2.2 Suggest THREE guidelines to protect consumers from this type of scam. (3)

2.2.3 Name FOUR other types of scams a consumer should be aware of. (4)

2.3 Discuss how a cooling off period can prevent a customer from unnecessary purchases. (3)

2.4 "Income tax is the South African government's biggest source of income."

2.4.1 Describe what *income tax* is. (2)

2.4.2 Show the relationship between earning a high salary and paying taxes. (4)

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2.5 Read the article below and answer the questions that follow.

South Africans are angry as Johannesburg faces a growing water crisis.

Some Johannesburg residents, "haven't had a drop of water for more than three weeks straight: forced to travel to get water from municipal tankers and washing in buckets", said NPR. Many have taken to the streets in protest.



[Source: DAILY MAVERICK]

2.5.1 Name FOUR causes of water pollution. (4)

2.5.2 Suggest THREE tips for our schools on water saving methods. (3)

2.5.3 Discuss why it is necessary that the municipality supply clean safe water to all citizens. (4)

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QUESTION 3: FOOD AND NUTRION

3.1 Define the following terms:

3.1.1 *Allergens* (2)

3.1.2 *Food irradiation* (2)

3.2 Recommend with reasons, THREE dietary guidelines for the management of obesity. (3 x 2) (6)

3.3 Read the case study below and answer the questions that follow.

> Ten toddlers at Daisy Day Care Centre were taken to hospital after showed symptoms of gastroenteritis. The day care centre had no water supply for two days, while they still need to prepare food for the toddlers, clean their bottles, washed dirty utensils and change some of their nappies.
>
> [Source: Examiners Own text]

3.3.1 Give the incubation period of gastroenteritis. (1)

3.3.2 List THREE symptoms these toddlers may have experience to show that they have gastroenteritis. (3)

3.3.3 Explain how gastroenteritis could have been transmitted to the toddlers. (3)

3.4 Study the information on the label of a packet of biscuits and answer the questions that follows:

INGREDIENTS			
Wheat flour	Stabiliser	Maltodextrin	Creamer
Palm oil	Emulsifier	Beef Extract	Casein
Salt	Tartrazine	Flavour enhancer	Milk solids
Monosodium glutamate	Xanthan gum	Anticaking agent	Whey powder

3.4.1 Explain what *food additives* are. (2)

3.4.2 Identify from the list below the ingredients that are responsible for:

(a) Improving the natural taste of the product (1)

(b) Improving the texture as it absorbs water, swells and thickens (1)

(c) Improving the colour of the product (1)

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3.5 Read the scenario below and answer the questions that follow.

Lydia feels overweight. Often, she cannot help herself but keeps eating large amounts of food. She then feels guilty and depressed, so she purges everything she eats. Her mother took her to a doctor, who suggested treatment.

3.5.1 Name the disorder Lydia suffers from. (1)

3.5.2 Analyse how the following will assist Lydia in recovering:

(a) Psychological treatment (3)

(b) Nutritional education and treatment (3)

3.6 Study the recipe below and answer the questions that follow.

EASY PANCAKES

- Mix 1 cup flour, 2 tsp baking powder, 2 tbsp sugar, and a pinch of salt.
- Whisk in 1 egg, ¾ cup water, and 2 tbsp oil.
- Fry in a greased skillet until bubbly, then flip.

Discuss the suitability of this dish for each of the following food-related health conditions?

(a) Gluten intolerance (3)

(b) Milk allergy (2)

3.7 Read the statement below and answer the question that follow.

IS ORGANIC FOOD REALLY SAFER AND MORE NUTRITIOUS?

The majority of consumers who purchase organic food perceive it to be healthier, but is it really worth spending up to 40% more on what could be essentially the same product?

[Source: www.health24.com/Diet-and-nutrition/Healthy-foods]

Do you agree with the above statement? Justify your opinion and draw a clear conclusion regarding the benefits of organic food. (6)

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QUESTION 4: CLOTHING

4.1 Define the term *style*. (2)

4.2 List FOUR reasons why fashion changes. (4)

4.3 Explain the difference between *retrospective fashion* and *vintage fashion.* (4)

4.4 Discuss the versatility of a denim jacket in a person's wardrobe. (6)

4.5 Evaluate the benefits of buying classic fashions such as practical leather shoes and bags for one's working wardrobe. (4)

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QUESTION 5: HOUSING

5.1 Read the extract below and answer the questions that follow.

> After their break-up, Lindiwe moved out of the apartment they rented and signed for. They had no formal agreement with regards to the monthly rental that Lindiwe paid every month. After two months, Thabisa was evicted from the apartment but decided to take the matter to the small claims court. The first thing the lawyer asked her was: "Did you read the lease agreement?"

5.1.1 Explain what a *lease agreement* is. (2)

5.1.2 The first thing the lawyer asked Thabisa was:

"Did you read the lease agreement?"

List the information that must be included in the lease agreement. (4)

5.1.3 Thabisa considers buying a property after her eviction. Apply your knowledge of housing options by referring to the advantages of:

(a) Full-title (Free-standing) property (3)

(b) Sectional-title property (3)

5.2 Read the advertisement below and answer the questions that follow.

GEMINI GOURMET MULTIFUNCTION DOUBLE OVEN R8 999,00

Features:

Dimensions:

- Height (mm) 1 100
- Width (mm) 730
- Depth (mm) 600
- Doors open to the side
- Control knobs illuminated
- Doors are reversible (can be detached)

Main oven has a thermo fan
Easy clean enamel interior
Double oven
Eco-energy efficient
Oven light

Air-cooled oven door (constant flow of air keeps the glass door cool)



Two ovens provide a large oven capacity (cook more dishes at the same time-ideal for bulk cooking and entertaining)

Multifunction oven: - Baking (with or without fan)
- Grilling (only grill element is used)
- Defrosting (quick results – the fan circulates air at room temperature)

[Adapted from www. Defy.co.za]

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5.2.1 Name TWO possible disadvantages of using this oven. (2)

5.2.2 Name TWO advantages of using energy efficient appliances. (2)

5.2.3 Discuss the suitability of this oven in terms of:

(a) Saving human energy (2)

(b) Saving non-human energy (2)

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QUESTION 6: ENTREPRENEURSHIP

6.1 Read the case study below and answer the questions that follow.

Liya is a young entrepreneur that studied the subject Consumer Studies at school, where she gained background knowledge of entrepreneurship. She spent her school holidays on the farm with her grandmother whom taught her to sew. Here she gained sewing experience. When her grandmother passed away, Liya inherited her sewing machine as well as her overlocker. Her love of nature motivates her to produce a product that is environmentally friendly. She decided to create something new from old denims. Initially she received old denims from friends and family from which she created creative bags and other handy articles. Her client basis expanded rapidly and she could not fulfil her requests and orders. She had to employ someone to help her and so her success story with her micro enterprise started from her parents' home. Her unique handmade articles are sold at markets as well as at selected small arts and craft stores. She advertises her enterprise on social media.

6.1.1 Define the term *mark-up.* (3)

6.1.2 Identify THREE resources available to Liya. (3)

6.1.3 List the objectives of advertising. (4)

6.1.4 Explain to Liya why it would be beneficial to provide training to the person that she employs. (4)

6.1.5 State the purpose of a financial feasibility study. (3)

6.1.6 Discuss the factors Liya had to consider when choosing a product for her small scale business. (4 x 2) (8)

6.1.7 Explain the components of the marketing mix as seen in the case study. (3)

6.1.8 Liya sells 60 denim shopping bags per month. Her expenses are as follow:

- Sewing supplies: R 300,00
- Labour: R1 400,00
- Transport: R 300,00
- Other costs: R 200,00

She adds 70% mark-up. Calculate the selling price of ONE shopping bag. Show ALL calculations. (4)

6.1.9 Analyze why Liya's business will show sustainable profitability. (8)

[40]

TOTAL SECTION B: 160
GRAND TOTAL: 200

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