education

Department of Education
FREE STATE PROVINCE

PREPARATORY EXAMINATION

GRADE 12

BUSINESS STUDIES P2

SEPTEMBER 2022

MARKS: 150

TIME: 2 HOURS

This question paper consists of 11 pages.

Copyright reserved

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of THREE sections and covers TWO main topics.

   SECTION A: Compulsory

   SECTION B: Consists of THREE questions.
   Answer any TWO of the three questions in this section.

   SECTION C: Consists of TWO questions.
   Answer any ONE of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

   Note that ONLY the first TWO questions in SECTION B and the FIRST question in SECTION C will be marked.

3. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.

4. Except where other instructions are given, answers must be written in full sentences.

5. Use the mark allocation and the nature of each question to determine the length and depth of an answer.

6. Use the table below as a guide for marks and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME (minutes)
A: Objective-type questions COMPULSORY	**1**	**30**	**20**
B: THREE direct/indirect-type questions CHOICE: Answer any TWO.	**2 3 4**	**40 40 40**	**70**
C: TWO essay-type questions CHOICE: Answer any ONE.	**5 6**	**40 40**	**30**
TOTAL		**150**	**120**

7. Begin the answer to EACH question on a NEW page, e.g. QUESTION 1 – new page, QUESTION 2 – new page.

8. You may use a non-programmable calculator.

9. Write neatly and legibly.

Copyright reserved

SECTION A (COMPULSORY)

QUESTION 1

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.6 B.

1.1.1 The government holds the majority of shares in this form of ownership:

A Zontu SOC Ltd
B Khubeka CC
C Zanta Ltd
D Mckenzie (Pty)Ltd

1.1.2 Kenny insured his house for R900 000, despite its market value of R1 million. The cost of the fire damage is R12 000. Kenny will receive … as compensation.

A R13 333
B R1 080
C R10 800
D R1 333

1.1.3 Team members come to an agreement and reach a consensus. This is known as the … stage of team development.

A storming
B norming
C forming
D performing

1.1.4 Nadine Limited applied … as a King Code principle when they implemented programmes aimed at protecting the communities in which they operate.

A transparency
B accountability
C authority
D responsibility

1.1.5 The process of analysing a situation to identify strategies that can be used to change the situation:

A Action plan
B Problem-solving
C Decision making
D Creative thinking

(5 x 2) (10)

1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK.

leadership; shares; changes in fashion; grievance; debentures; planet; conflict; money in transit; management; profit

1.2.1 Sam has power because of the position of authority into which he is appointed. This is known as …

1.2.2 Vukani Mining issued … to raise borrowed capital from the public.

1.2.3 Solutions Insurers will not insure … as the risk is too high.

1.2.4 Naidoo, one of GDT's employees, lodged a … with management due to unfair treatment in the workplace.

1.2.5 Businesses support energy-efficient production methods in order to save the … as a triple bottom line element.

(5 x 2) (10)

1.3 Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A–J) next to the question numbers (1.3.1 to 1.3.5) in the ANSWER BOOK, e.g. 1.3.6 H.

COLUMN A		COLUMN B	
1.3.1	Assurance	A	ensure that protective clothing is provided to all workers
1.3.2	Bonus shares	B	document used by companies to invite the public to buy shares
1.3.3	Memorandum of Incorporation	C	enables businesses to request a panel of experts to solve their complex business problem
1.3.4	Health and Safety Representative	D	based on the principle of certainty
1.3.5	Force Field Analysis	E	issued by a company as compensation for start-up services provided
		F	enables businesses to weigh positives and negatives in deciding on viability of a project
		G	based on the principle of indemnity
		H	issued by a company to compensate for unpaid dividends
		I	document that sets out the rights and duties of shareholders
		J	provide protective clothing to all workers

(5 x 2) (10)

TOTAL SECTION A: 30

SECTION B

Answer ANY TWO questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page.

QUESTION 2: BUSINESS VENTURES

2.1 Give any FOUR examples of non-verbal presentations. (4)

2.2 Outline the rights of preference shareholders. (4)

2.3 Read the scenario below and answer the questions that follow.

MARCO'S CLOTHING (MC)

Marco's Clothing applies different leadership styles in managing the business. Employees at MC are allowed to participate in decision-making processes. They also offer rewards to motivate their employees to work hard. The management of MC is aware of the role of personal attitude in successful leadership.

2.3.1 Identify TWO leadership styles applied by MC in the scenario. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 2.3.1.

LEADERSHIP STYLES	MOTIVATIONS
1.	
2.	

(6)

2.3.2 Discuss the role of personal attitude in successful leadership. (4)

2.4 Discuss the following principles of insurance:

2.4.1 Indemnification (4)

2.4.2 Utmost good faith (4)

2.5 Read the scenario below and answer the questions that follow.

DINKY DOUGHNUTS (DD)

Dinky Doughnuts wants to invest R15 000 of their surplus funds in a fixed deposit at Sky Bank. The bank offers 8% compounded interest per annum.

Calculate the interest amount Dinky Doughnuts will receive after TWO years. (4)

2.6 Discuss the characteristics of a partnership. (4)

2.7 Advise presenters on areas of improvement in the next presentation. (6)
[40]

QUESTION 3: BUSINESS ROLES

3.1 Name THREE CSI focus areas. (3)

3.2 Identify the human rights that Yunomi Cars complied with in EACH statement below:

3.2.1 All information on employees' HIV/Aids status is kept confidential. (2)

3.2.2 The employees are given a platform to raise their grievances without any victimisation. (2)

3.3 Explain the causes of conflict in the workplace. (6)

3.4 Differentiate between *ethical and professional behaviour.* (8)

3.5 Read the scenario below and answer the questions that follow.

THOMPSON TRADERS (TT)

Thompson Traders has been experiencing a decline in sales and profitability. The management of TT requested their employees to silently come up with many ideas and then share them with other colleagues.

3.5.1 Name the problem-solving technique applied by Thompson Traders. Motivate your answer by quoting from the scenario above. (3)

3.5.2 Discuss the impact of the problem-solving technique identified in QUESTION 3.5.1. (4)

3.6 Explain the importance of team dynamic theories in improving team performance. (6)

3.7 Suggest strategies businesses may use to protect the environment and human health. (6)
[40]

QUESTION 4: MISCELLANEOUS TOPICS

BUSINESS VENTURES

4.1 State any TWO factors that should be considered when making investment decisions. (2)

4.2 Identify the type of compulsory insurance applicable to Redco Painters in EACH statement below:

4.2.1 Employees of Redco Painters are covered for illnesses and accidents that may occur in the workplace. (2)

4.2.2 Redco Painters and their employees contribute 1% of their wages towards the fund. (2)

4.3 Explain the meaning of *limited liability* and *unlimited liability*. (4)

4.4 Discuss the transformational leadership theory. (4)

4.5 Explain the advantages of insurance for the business. (6)

BUSINESS ROLES

4.6 Name any TWO diversity issues in the workplace. (2)

4.7 Read the scenario below and answer the questions that follow.

UNO TRADERS (UT)
Uno Traders specialises in selling different quality products to various customers. Alma, one of UT's managers, used the business car to go on a vacation. She also made travelling arrangements during business hours.

4.7.1 Identify TWO types of unprofessional business practices that pose challenges to UT. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 4.7.1.

UNPROFESSIONAL BUSINESS PRACTICES	MOTIVATIONS
1.	
2.	

(6)

4.7.2 Suggest ways in which the business can deal with any ONE of the types of unprofessional business practices IDENTIFIED in QUESTION 4.7.1 (4)

4.8 Explain the characteristics of successful team performance. (4)

4.9 Recommend ways in which businesses can create an environment that promotes creative thinking in the workplace. (4)

[40]

TOTAL SECTION B: 80

SECTION C

Answer ONE question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of the question chosen. The answer to the question must start on a NEW page, e.g. QUESTION 5 on a NEW page OR QUESTION 6 on a NEW page.

QUESTION 5: BUSINESS VENTURES (PRESENTATION AND DATA RESPONSE/FORMS OF OWNERSHIP)

Entrepreneurs are expected to prepare a presentation on the criteria that could contribute to the successes and/or failures of the public company. They are also required to respond to questions after a presentation in a professional manner. Many presenters prefer to use a PowerPoint slide show when doing a presentation.

Write an essay on presentations, data response and forms of ownership in which you include the following aspects:

- Outline factors that must be considered when preparing for a presentation.
- Describe how the following criteria could contribute to the success and/or failure of a public company:
  - Taxation
  - Management
  - Capital
- Explain ways in which the presenter can handle feedback after a presentation in a non-aggressive and professional manner.
- Advise presenters on the impact of a PowerPoint presentation. **[40]**

QUESTION 6: BUSINESS ROLES (CORPORATE SOCIAL RESPONSIBILITY)

Businesses are expected to address issues through corporate social responsibility (CSR) and corporate social investment (CSI) initiatives. Some businesses argue that it is not their responsibility to invest in CSI projects. Others enjoy the benefit of investing in communities and taking care of the well-being of their employees. They are also expected to deal with HIV/AIDS and unemployment as socio-economic issues.

Write an essay on corporate social responsibility (CSR) in which you address the following aspects:

- Outline the purpose of corporate social investment (CSI).
- Discuss the impact of corporate social responsibility (CSR) on businesses.
- Explain ways in which businesses can contribute time and effort to improving the well-being of employees.
- Recommend ways in which businesses can deal with the following socio-economic issue:
  - HIV/AIDS
  - Unemployment **[40]**

TOTAL SECTION C: 40
GRAND TOTAL: 150

Copyright reserved