GAUTENG PROVINCE
EDUCATION
REPUBLIC OF SOUTH AFRICA

PREPARATORY EXAMINATION

2024

10722

BUSINESS STUDIES

(PAPER 2)

BUSINESS STUDIES P2

10722E

TIME: 2 hours

MARKS: 150

8 pages

X05

P.T.O.

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of THREE sections and covers TWO main topics.

   SECTION A: COMPULSORY
   SECTION B: Consists of THREE questions.
   Answer any TWO of the three questions in this section.
   SECTION C: Consists of TWO questions.
   Answer any ONE of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

   Note that ONLY the answers to the first TWO questions selected in SECTION B and the answer to the FIRST question selected in SECTION C will be marked.

3. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.

4. Except where other instructions are given, answers must be written in full sentences.

5. Use the mark allocation and nature of each question to determine the length and depth of an answer.

6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME (minutes)
A: Objective-type questions COMPULSORY	**1**	**30**	**20**
B: THREE direct/indirect-type questions	**2**	**40**	**70**
CHOICE:	**3**	**40**	
Answer any TWO.	**4**	**40**	
C: TWO essay-type questions	**5**	**40**	**30**
CHOICE: **Answer any ONE.**	**6**	**40**	
TOTAL		**150**	**120**

7. Begin the answer to EACH question on a NEW page, e.g., QUESTION 1 – new page, QUESTION 2 – new page.

8. You may use a non-programmable calculator.

9. Write neatly and legibly.

SECTION A (COMPULSORY)

QUESTION 1

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A – D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g., 1.1.6 D.

1.1.1 Thandeka manages systems and procedures to ensure the completion of tasks. This statement refers to …

A mentorship.
B management.
C leadership.
D followership.

1.1.2 Ronelle considered … as a factor in her investment decisions, assessing the ease and speed at which her investment could be converted to cash.

A the inflation rate
B taxation
C liquidity
D return on investment

1.1.3 This principle of insurance is applicable to short term insurance:

A Indemnification
B Utmost good faith
C Insurable interest
D Security statement

1.1.4 An obligation to work towards improving the welfare of society is known as social …

A investment.
B programmes.
C responsibility.
D development.

1.1.5 A senior manager considers existing alternatives and decides on the best solution. This is known as …

A creative thinking.
B problem-solving.
C decision-making.
D routine thinking. (5 x 2) (10)

1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK.

private; norming; posters ; privacy; storming; people; information; planet; personal liability; flyers

1.2.1 The directors of a … company are jointly and severally liable for all the debts of the company.

1.2.2 Zinandi Trading uses … as one of the visual aids to promote the vision of the business.

1.2.3 Jahan Manufacturers invests in sustainable community programmes. This is known as the … -element of the triple bottom line.

1.2.4 Ashwin, a manager at Delta Manufacturers, violated one of his employees right to ... when he disclosed her personal problems without her permission.

1.2.5 Team members come to an agreement and reach a consensus during the … stage of team development. (5 x 2) (10)

1.3 Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A – J) next to the question numbers (1.3.1 to 1.3.5) in the ANSWER BOOK, e.g., 1.3.6 K.

COLUMN A		COLUMN B	
1.3.1	Multimedia presentation	A	businesses employ people from various cultural backgrounds
1.3.2	Fixed deposit	B	listen to his criticism without acknowledging him
1.3.3	Cooperatives	C	assists in providing feedback to questions from the audience
1.3.4	Diversity	D	profits are used solely for the primary objective of the organisation
1.3.5	Complainer	E	interest is guaranteed regardless of changes in the economic climate
		F	businesses employ young people from different cultural backgrounds
		G	restrict the time of discussion
		H	interest depends on the economic climate
		I	adds special effects to make the content interesting for the audience
		J	profits are shared equally among members

(5 x 2) (10)

TOTAL SECTION A: 30

SECTION B

Answer ANY TWO questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page.

QUESTION 2: BUSINESS VENTURES

2.1 Name any THREE examples of short-term insurance. (3)

2.2 Outline the functions of the Johannesburg Securities Exchange (JSE). (6)

2.3 Identify the insurance concepts applicable to Pet Insurers in EACH statement below:

2.3.1 Pet Insurers decided to replace damaged assets instead of reimbursing John, the insured. (2)

2.3.2 John agreed to pay a certain amount of money upfront when he took out an insurance policy for his business property. (2)

2.4 Explain the advantages of using a PowerPoint presentation/data projector as a visual aid. (6)

2.5 Read the scenario below and answer the questions that follow.

THAPELO SUPPLIERS (TS)

Thapelo Suppliers is known for selling quality raw materials to various manufacturers. Thandi, a manager at Thapelo Suppliers, appointed suitable people in the right positions to complete tasks successfully. She also understands the importance of personal attitude in effective leadership.

2.5.1 Identify the leadership theory used by Thandi. Motivate your answer by quoting from the scenario above. (3)

2.5.2 Describe the role of personal attitude in successful leadership. (6)

2.6 Discuss any TWO types of benefits paid out by the Unemployment Insurance Fund (UIF). (6)

2.7 Advise presenters on areas for improvement in their next presentation. (6)

[40]

QUESTION 3: BUSINESS ROLES

3.1 Name any TWO types of unethical business practices. (2)

3.2 Outline the correct procedure to deal with grievances in the workplace. (6)

3.3 Identify the diversity issues addressed by Phila Enterprises in EACH statement below:

3.3.1 The management of Phila Enterprises ensures that Peter and Jane are treated equally in the workplace. (2)

3.3.2 They offer subsidised meals and canteen facilities on their premises. (2)

3.4 Explain how businesses can apply *accountability* as a King Code principle for good corporate governance. (6)

3.5 Read the scenario below and answer the questions that follow.

BOA COMMUNICATIONS (BC)

Boa Communications has a workforce consisting of some difficult employees. The management of BC speaks to these employees privately to avoid distracting other employees. They also listen to difficult employees but do not agree with them. Boa Communications provides guidelines on how employees can improve their behaviour.

3.5.1 Quote TWO ways in which BC deals with difficult employees in the scenario above. (2)

3.5.2 Discuss other ways in which BC can deal with difficult employees in the workplace. (4)

3.6 Explain the ways in which businesses can create an environment that stimulates creative thinking in the workplace. (4)

3.7 Discuss the advantages of the Delphi technique in solving complex business problems. (6)

3.8 Recommend ways in which businesses could protect the environment and human health in the workplace. (6)

[40]

QUESTION 4: MISCELLANEOUS TOPICS

BUSINESS VENTURES

4.1 Outline TWO characteristics of a partnership. (4)

4.2 Read the scenario below and answer the questions that follow.

CALVIN SUPERMARKET (CS)

The owner of Calvin Supermarket insured the business property for R600 000 with KBY Property Insurers. The market value of the property was R900 000. A section of the property was damaged by strong storms, costing R30 000 for repairs.

4.2.1 Name the insurance clause that applies to CS in the scenario above. (2)

4.2.2 Calculate the amount that KBY Property Insurers will pay CS to cover damages. Show ALL calculations. (4)

4.3 Explain how management can contribute to the success and/or failure of a public company. (6)

4.4 Suggest situations in which the autocratic leadership style can be applied in the workplace. (4)

BUSINESS ROLES

4.5 Name FOUR corporate social investment/CSI focus areas. (4)

4.6 Outline ways in which businesses could promote social rights in the workplace. (4)

4.7 Read the scenario below and answer the questions that follow.

BONGA PRINTERS LIMITED (BPL)

Bonga Printers Limited offers affordable printing services at various outlets. The employees of BPL always take long lunch breaks, resulting in a decrease in productivity.

4.7.1 Name the unprofessional business practice that is applicable to the scenario above. (2)

4.7.2 Discuss the ways in which professional, responsible, ethical, and effective business practices should be conducted. (6)

4.8 Advise businesses on the steps used in handling conflict in the workplace. (4)

[40]

TOTAL SECTION B: 80

SECTION C

Answer any ONE question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of your chosen question. The answer to the question must start on a NEW page, e.g., QUESTION 5 on a NEW page OR QUESTION 6 on a NEW page.

QUESTION 5: BUSINESS VENTURES (INVESTMENTS: SECURITIES)

Many investors invest in preference shares to reduce the risk of losing their investments. They also understand the differences between simple interest and compound interest. Various types of investment opportunities enable investors to make informed investment decisions. The Government/RSA Retail Savings Bonds is the most preferred form of investment.

Write an essay on investment securities in which you include the following aspects:

- Outline the rights of preference shareholders.
- Explain the differences between *simple interest* and *compound interest*.
- Discuss the following types of investment opportunities and their risk factors:
  - Mutual funds/stokvel
  - Debentures
- Advise investors on the impact of Government/RSA Retail Savings Bonds as a form of investment. **[40]**

QUESTION 6: BUSINESS ROLES (SOCIAL RESPONSIBILITY, CSR AND CSI)

Businesses are expected to develop corporate social responsibility (CSR) programmes and corporate social investment (CSI) projects to address some socio-economic issues such as HIV/Aids and unemployment. They are also required to contribute time and effort into improving the well-being of their employees.

Write an essay on CSR and CSI in which you include the following aspects:

- Outline the differences between *CSR* and *CSI*.
- Discuss the impact of CSI on businesses.
- Explain ways in which businesses could deal with HIV/Aids and unemployment as socio-economic issues.
- Recommend ways in which businesses could contribute time and effort into improving the well-being of employees. **[40]**

TOTAL SECTION C: 40

TOTAL: 150

END